

# Mallika Chauhan

## Communication Design Student

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PORTFOLIO ↗

LinkedIn ↗

Namaste! I am Mallika!

I am a 3rd year Communication Design student always on the lookout for new opportunities to learn and grow artistically!

Proficient in major Adobe CC applications, and also well-versed in design principles such as typography, color theory, and layouting; I am currently focused on gaining work experience in **branding, print design and illustration**.

## Experience

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### HighOnDesign Studio JUN - AUG 2024

Branding Intern

- Re-branding the studio itself, visible to 500+ followers across social media accounts.
- Conceptualizing, designing, and executing impactful brand identities for 3+ projects.

### MODUS Fest

#### MODUS 6.0 - UI/UX Lead FEB 2025

- Designing and developing a responsive website for MODUS to share the experiences that bring together 500+ students.
- Focusing on creating a comprehensive, user friendly design that adheres to the tone of voice and brand guidelines set.
- Coordinating with 5+ teams for smooth project execution.

#### MODUS 5.0 - Display Lead DEC 2023

- Fostering a good group work environment within a team of 20+ people and ensuring effective communication.
- Layouting exhibitions to utilise 100% of the space provided.

#### MODUS 4.0 - Display Team OCT 2022

- Curating and handling the artworks of 150+ students.
- Organising exhibition space.
- Executing project displays within timeline and budget constraints.

## Education

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2022-2026

**Unitedworld Institute of Design**  
Department of Communication Design

2008-2022

**Amity International School**  
High School Diploma

## Software

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### Adobe Creative Cloud

Photoshop • Illustrator • Indesign • Premier Pro • After Effects • Acrobat • Fresco

### Figma

### Wix Studio

## Soft Skills

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Organized

Effective Communicator

Versatile

Timely

Discerning

## Languages

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PROFESSIONAL FLUENCY

English

BILINGUAL FLUENCY / MOTHER TONGUE

Hindi